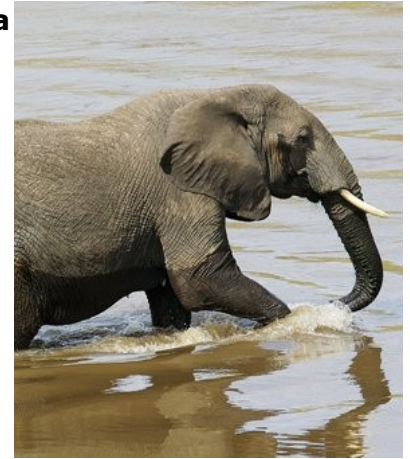


## Leadership & Management, 10-11 December 2010, Oradea

### Course Mission

This seminar is an advanced study of the utilization and challenges of human resources management and the development of organizational culture in contemporary organizations. The emphasis will be upon the leadership a manager must provide to the organization and the design of adequate motivational and controlling systems. In addition, issues related to today's workforce are discussed and include topics such as diversity, values, recruiting, and developing today's employee will be addressed.



### Course Learning Objectives

Participants will acquire the following skills:

- Open mind for the aspects of leadership and management
- To be encouraged to execute leadership to the benefit of the company/business, of yourself and of the people around you in business and private life
- To be aware of the challenges and risks to be a leader

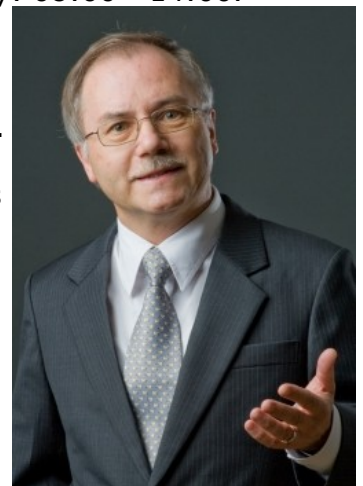
### Course Topics

- The difference between a leader and a manager
- Seven crucial mistakes done by a leader (Prof. Michael Porter)
- Personal responsibility and accountability
- To know yourself and others better (with D-I-S-C Personality Profile)
- Success and failure
- The use of power
- Types of Leadership Style
- Leading people
- Taking care of communication
- Managing corporate culture
- Managing your own system
- Today's business pressure
- Managing corporate culture
- The secret of leadership (Peter F. Drucker)

**Course Schedule:** 10-11 December. Friday: 08:00 - 17:00; Saturday: 08:00 - 14:00.

### Trainer: Mario Brühlmann

Mr. Brühlmann graduated the Executive MBA in International Management from Berne University of Applied Sciences in Switzerland. He serves on several profit and non-profit organizations boards focusing on economic development and poverty eradication in various nations of the world. He is founder and owner of Swiss Consulting Group and has an impressive group of clients such as Volvo, PAGO, Zbaren, Sulzer, Swatch, Cendres & Metaux, CSL Behring, Styker and Canon.



**Location:** Master Classroom, Emanuel University of Oradea

**Participation Fee: 400 RON + VAT.** Seminar materials, lunch and coffee breaks are included in the price! **BONUS:** For participants from outside Oradea, we offer free accommodation for one night!

**Other info:** Course will be held in English (without translation).

- Places are limited to 20 participants.
- Current status: 14 registered, **only 6 places left!**
- Reserve your place now, by [registering here!](#)